

# Directory

Much more than a simple ranking

PBV Directory is constantly growing in terms of visibility on key search engines

PBV Directory uses a clear and transparent methodology

PBV Directory doesn't ask the Law Firm to work on time-consuming submissions

PBV Directory offers Law Firm market position in Near Time rather than publishing results of the analysis after 12 months

PBV Directory's approach is totally transparent and measurable and based on clear and objectives parameters

The entire analysis process is FREE OF CHARGE

#### How to be included

In order to be included in PBV Directory, send the briefing about your deals/cases to the analyst in charge of your jurisdiction.

Please find contact details at the end of this brochure.

#### CLIENT FEEDBACK ACQUISITION

PBV Monitor's client feedback is perfectly comparable.

Features: communication skills, technical skills, efficiency, effectiveness, perceived added value.

#### DATA DISTRIBUTION

PBV Monitor partners with several Editorial publications and provides deal announcements according to jurisdiction industry segment language.

#### CLIENT REFEREES

Languages: English, Italian, French,
Spanish, German and Arabic.

PBV Monitor requests client referees to the led partner for any analyzed deal.

#### CLIENT FEEDBACK REQUEST

PBV Monitor contacts all client referees provided.

### Methodology Process

LAWYERS FEEDBACK REQUEST

PBV Monitor contacts all counterparts on analyzed transactions.

#### **ANALYSIS**

DATA ACQUISITION

SEC. Tribunals and Courts.

Sources from Press Releases, Edgar

PBV Monitor highlights Business Relationships between Lawyers and Clients.

The elements are the client dimension, the industry segment, the Practices and the geografic base.

#### LAWYERS FEEDBACK ACQUISITION

PBV Monitor's peer feedback is perfectly comparable.

Features: communication skills, technical skills, efficiency, effectiveness, perceived added value.

#### DATA AGGREGATION

PBV Monitor provides a qualitative rating based on client's feedback. Features: Lawfirm rating is based on the average of single lawyer client's feedback.

# Directory

Much more than a simple ranking

PBV Directory is integrated with Global Legal Chronicle and with Editorial partners of PBVMonitor. Because of that reason, all articles appearing in this publication are directly linked to the relevant lawyer / law firm mentioned. This Model grants a better access to lawyer and law firm dossier and enhance the visibility.

License & Subscriptions

Pricing is for full access to PBV Directory platform for one year

 Lawyer Profile
 € 350,00

 Law Firm Profile
 € 1,500,00

20% discount granted for a three-year contract. VAT if applicable.

#### PBV Directory is an Innovative, Independent, Impartial, Itemized, and International legal directory

#### Innovative

PBV Directory methodology assures a daily updated market positioning of law firm listed rather than a yearly updated picture.

#### Independent

Law Firms and Lawyers positioning in the directory is connected to objective, public and verified information rather than subscription or submission.

#### Impartial

Law Firms and Lawyers positioning in PBV Directory is estimated according to the aggregated deals / cases value managed during last 12 months.

#### Itemized

Lawyers and Law Firms dossier in PBV Directory has been studied to provide more information to our users in order to better evaluate/pre-select lawyer and law firm, and to have a clear picture about competencies and experience.

Moreover, PBV Directory is the only legal directory listing both Partners and Fee-earners.

#### International

PBV Directory analyzes data in 77 jurisdictions at global level. The information is analyzed by our team in 6 languages (English, Spanish, French, German, Italian, Arabic).

# STATS & NUMBERS

PBV Directory shows the activity of more than 160.000 Lawyers and 7.000 Law Firms in 77 Jurisdictions

YOUR ALERTS Set your alerts to monitor specific 14.106 Lawyer, Law Firm or Client FORECAST JANUARY 2022 FORECAST JANUARY 2022 FORECAST JANUARY 2022 JANUARY 2020 JANUARY 2020 JANUARY 2021 JANUARY 2020 JANUARY 2021 JANUARY 2021 Discover when and who viewed your profile (Law Firm, Lawyer and Client) on **PBV** Directory UNIQUE VISITORS MONTHLY PAGE DAILY PAGE **IMPRESSIONS IMPRESSIONS** 

**PBV** Monitor

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