



# PBV Intelligence

[www.pbvintelligence.com](http://www.pbvintelligence.com)  
[www.globallegalchronicle.com](http://www.globallegalchronicle.com)



# Intelligence

Legal Market Intelligence at your fingertips

**PBV Intelligence** offers today the most complete and detailed global dataset of information about law firms activities at global level.

**PBV Intelligence** platform is engineered to provide our clients with unique business intelligence to power critical decisions.

**PBV Monitor's** analysts and researchers leverage their extensive industry knowledge and PBV Monitor vast data repositories to deliver cutting edge analysis in the legal sector.

## OUR NUMBERS

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Relationships are one of most important assets. PBV Intelligence helps you monitoring and measuring it in order to maximize them.

More than **3500 cases / deals** analyzed monthly and daily updated in 77 jurisdictions

More than **7.000 law firms** globally

More than **160.000 lawyers**

More than **60.000 Company dossier**

# Methodology

# Process

## DATA ACQUISITION

### Sources

Press releases  
Edgar SEC  
Tribunals / Courts

### Languages

English  
French  
Italian  
Spanish

## ANALYSIS

### PBV Monitor

highlights Business relationships between lawyer and clients

### Elements

Client dimension  
Industry segment  
Practices  
Geografic base

## CLIENT REFEREES

### PBV Monitor

requests client referees to the led partner for any analyzed deal

### Features

30 seconds online form to be completed

## DATA DISTRIBUTION

### PBV Monitor

partners with several Editorial publications and provides deal announcements according to jurisdiction industry segment language

### Features

Press releases contain direct link to PBV Monitor lawyer / law firm profiles

## CLIENT FEEDBACK REQUEST

### PBV Monitor

contacts all client referees provided

### Features

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## DATA AGGREGATION

### PBV Monitor

provides a qualitative rating based on client's feedback

### Features

Law Firm rating is based on the average of single lawyer client's feedback

## CLIENT FEEDBACK ACQUISITION

### PBV Monitor's

client feedback is perfectly comparable

### Features

Communication Skills  
Technical Skills  
Efficiency  
Effectiveness  
Percieved Added Value

# Intelligence

Legal Market Intelligence at your fingertips

**PBV Intelligence** provides specific reports and dataset to effectively perform activities of In-house Legal Department but also Law firm marketing, business development and recruiting department. The platform provides Law firm leadership with unparalleled set of information about competitors client relationship and positioning.



PBV Monitor

## IN HOUSE COUNSEL CORPORATE COUNSEL

Management Report on law firm and lawyer positioning on the market

Identify and research key Legal Expert at potential legal advisor

Monitor law firm activity on the market

Identify potential conflict of interest

## LAW FIRM PARTNERS

In order to better understand and forecast your competition's growth strategies

Monitor competitors

Benchmark your law firm against your peers

Target specific industry and players

## LAW FIRM BUSINESS DEVELOPMENT

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Research potential **new business opportunities** including headcount, industry, competitors, corporate structure, and merger history

Identify and research key executive and general counsel contacts at **potential clients**

Identify **relationship** among Lawyers and In house counsel / clients

**Tailored industry** / industry segment report

**Management report** on objective positioning considering Client dimension / number of transactions / transactions aggregated value / transaction average value / Clients dimension

## LAW FIRM MARKETERS

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Centralize and effectively **extract information** for your law firm submission to key global legal directories

**Improve** the overall marketing strategy by understanding client activity and client portfolio

Stay up to date on your potential customer's latest legal news and modify your pitches to **target the company's latest legal issues**

**Extract** and highlight your firm's **core capabilities** with the client's representation needs, location, Industry Sector, Industry Segment and Jurisdiction

Monitor clients and competitor law firms' **business activity**

## LAW FIRM RECRUITMENT TEAM / HEADHUNTER

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Identify **rising stars** and leading professional both fees earners and partners

**Select lawyers** according to business experience and client portfolio

Identify at an early stage any **potential conflicts** in case of merger or lateral hiring

Identify at an early stage any **potential synergies** in case of merger or lateral hiring

Identify **unformal / formal relationship** among team of lawyers

# License & Subscriptions

Pricing is for full access to PBV Intelligence platform for one year.

Single User License .....	€ 15.000
Multiple User License (up to 3 users with different IP address) .....	€ 40.000

20% discount granted for a three-years contract.  
All prices exclude VAT.

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The best way to understand the power of PBV Intelligence is to see it in action.  
Let us show you PVB Intelligence during a personalized in-person or virtual demonstration that will take 15 minutes.

Complete the form for a 7-day Free trial at [pbvintelligence.com](https://pbvintelligence.com)

# Contacts

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## Commercial and Strategy

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PBV Monitor

# Global Legal Chronicle<sup>®</sup>

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